# **Imagine** what you could see from this seat.

# Become a Seat Sponsor Today!

Seat Sponsorships may be made at the \$1500, \$1000, and \$750 level. Seat Sponsorship allows you to commemorate a friend or family member, an organization, special occasion, your



business, or to leave your personal mark on our historic theatre. Visit our office or peoplesbanktheatre.com to view our chart of available seats.



#### Hippodrome/Colony Historical Theatre Association Seat Sponsorship Program for Peoples Bank Theatre

Dear Friends,		$\frown$
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The restored Peoples Bank Theatre is now a thriving regional arts venue and is poised to be a resource for the Mid-Ohio Valley for generations to come. Built as the Hippodrome in 1919, this historic facility is greatly expanding the cultural and educational opportunities currently available to residents and visitors in the area.

The 924-seat theatre can accommodate performances by large national touring companies as well as hosting local artists. National touring shows are once again being produced on its 35x55-foot stage.

The Peoples Bank Theatre is presenting a diverse mix of national and local programming to educate and delight residents and visitors of all ages and interests.

The Hippodrome/Colony Historical Theatre Association (HCHTA) has created a Seat Sponsorship Campaign to help sustain the theatre into the future. Donors are recognized by an engraved brass nameplate permanently attached at the top of the seatback cushion.



The theatre can support everything from *Saturday Night Fever* to *Oklahoma!*; Beethoven to bluegrass; country and western to irish dance; *Sesame Street* to *Sleeping Beauty*; rock and roll to downhome blues; and classic film to children's theatre and dance.

Since its grand re-opening in January 2016, the theatre has presented a variety of shows that have highlighted the versatility of its stage. Many who step inside the auditorium for the first time are amazed at the size of the stage and seating capacity. A comment heard often from first-time visitors to the theatre is, "I can't believe this is here!"

In its more than 90 years of presenting entertainment, the theatre has been a shining jewel in the cultural landscape of the Mid-Ohio Valley. Your support will ensure that it continues to shine brightly.



Dedicated board members, steering committee members, volunteers, and advisory council members have worked together as the HCHTA to restore the theatre. These truly committed volunteers believe that the restored Peoples Bank Theatre will transform the character of the community and improve the quality of life for many of our citizens.

A wide variety of support and funding for the restoration project has been vital to its recent success. The HCHTA has received support from The League of Historic American Theatres, Ohio Facilities Construction Commission, The Ohio Arts Council, the City of Marietta, the Governor's Office of Appalachia, the National Park Service, Ohio Development Services Agency and many individuals, foundations and corporate sponsors. An endowment fund is in place with the Marietta Community Foundation to help with long-term funding needs.

There are many ways to support the preservation efforts of the HCHTA. Tax deductible contributions may take the form of cash, pledges, donations of securities, tangible personal property, real estate, and bequests or other types of planned giving.

Seat Sponsorships play an important role in assisting the HCHTA funding goals!

Gifts can be made at \$1500, \$1000 or \$750 levels, and they offer the community a special opportunity to support this local landmark and continue the proud tradition that began in 1919. Donations are tax deductible and proceeds will help with the preservation of the theatre.



Along with the nameplate, donors will receive an invitation to our annual Donor Gala. Name plates will become part of the rich history of the theatre.

Donors can commemorate themselves, a friend or family member, organizations, a special occasion or a business. The nameplates will accommodate up to 50 characters.

The seating diagram indicates sponsorship levels by color. Gifts can be made by check or credit card.

Donors may specify seats on a first-come, first-served basis. The Peoples Bank Theatre website contains a chart showing seat availability. A chart is also available for viewing in the HCHTA office. Seat sponsorship is not a reservation of the seat itself for future events. Tickets to the theatre's Spotlight Series and other events are purchased separately. Seat sponsors will have first option to reserve Spotlight Series event and season tickets before they go on sale to the general public.

Your contribution to the Seat Sponsorship Campaign helps provide the community with a state-of-the-art performing arts center; a grand public auditorium with the ability to provide activities that will enhance the quality of life in the Mid-Ohio Valley.

Your gift will preserve an important asset for present and future generations of citizens in the Mid-Ohio Valley. You can become a permanent part of the history of the theatre today by sponsoring a seat.



### Donations are tax deductible. Payments can by made over a year.

You will receive a naming plate on the top of the seat back cushion and on a donor plaque in the theatre lobby as special recognition for your gift.

Specific seats are available on a first-come, first-served basis, but the HCHTA reserves the right to change seat sponsorship location (within the same sponsorship level) due to construction changes or seating reconfiguration.





Our website, peoplesbanktheatre.com, is a great source of information on the theatre. It features historic photographs, and a film of the history of the Hippodrome, later known as the Colony Cinema, and currently named Peoples Bank Theatre. Upcoming events and news announcements are also posted on the website.

Peoples Bank Theatre will serve as an important economic catalyst and educational facility that will greatly expand and enhance the cultural opportunities available in the Mid-Ohio Valley.

We welcome comments and suggestions and count on support from friends like you. Your gift to the Seat Sponsorship Campaign will play an important role in preserving this beautiful theatre.

Sincerely,

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R. Hunt Brawley, J.D. Executive Director Hippodrome / Colony Historical Theatre Association

#### To sponsor your seat(s) please provide the following information:

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Name:		
Mailing Address:		
Telephone Number:		
Email Address:		
Please indicate your level(s) of sponsorship:		
\$1500 \$1000 \$750		
Please indicate if you have a seat preference:		
If yes, you will be contacted to discuss options within one week of receipt of this form.		
Please indicate if you would like to be contacted to discuss other		
giving opportunities: Yes No		
Make check or money order payable to the HCHTA.		
Please charge \$to my MC or Visa		
Card Number:		
Expiration Date:		
CCV:		
Name as it appears on the card:		
Signature:		
If this is a down payment (minimum 25% required,) please indicate your preferred payment plan:		
Every two months   Every three months		
Payment in full in six months Payment in full in one year		
All payment plans are due to be paid in full within one year.		

Please print the name or message to be inscribed on your plaque:

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Recommended 50 Character Limit

For logo submission guidelines, please contact the HCHTA office. A proof of the naming plaque will be sent to you for final approval.

Hippodrome/Colony Historical Theatre Association
PO Box 1018 • 222 ½ Putnam Street, Marietta, OH 45750
740.373.0894 — info@peoplesbanktheatre.com
R. Hunt Brawley, J.D., Executive Director

The seat naming plate will remain on the top of the seat as long as the seats are in place. The HCHTA reserves the right to replace the seat after twenty years. If the seats are replaced, the engraved sponsor plates will remain permanently on a donor plaque inside the theatre.

The HCHTA reserves the right to change the seat location of the naming plate (within the same sponsorship level) due to construction changes or seating reconfiguration.

A master chart will be kept at the HCHTA office for final determination of seat location.



### You can become a permanent part of the History of the Theatre.



Your seat sponsorship supports the continued preservation of this historic cultural institution, which will greatly expand and enhance the cultural opportunities available in Marietta and the Mid-Ohio Valley for years to come.



## Seat Sponsorship Program

Become a part of our theatre's history.



Hippodrome / Colony Historical Theatre Association

P.O. Box 1018 • 222 1/2 Putnam Street Marietta, OH 45750 740-373-0894 info@peoplesbanktheatre.com