



Headliner

- Receive top billing above all other event sponsors
- Name on Marquee with performance promotion
- Announcement from stage prior to the performance
- Up to 10 FREE tickets to the performance
- Logo prominent on performance posters
- Full page ad in 6-month playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com
- Name printed on performance tickets

Benefactor

- Up to 6 FREE tickets to the performance
- Logo on performance posters
- Half page ad in 6-month performance playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Underwriter

- Up to 4 FREE tickets to the performance
- Listing on performance posters
- Quarter page ad in 6-month performance playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Total reach

- Playbill ads reach 7,500-10,000 patrons every 6 months
- Emails reach 6,000+ subscribers
- Website reaches 7,000 visitors monthly
- Monthly Facebook reach of 40,000 - 80,000

Sponsorship levels

- Headliner: \$2,500 – \$4,500+
- Benefactor: \$1,500 – \$2500
- Underwriter: \$500 – \$1,000

**Level dependent on artist fee*



Be A Part of the Magic



BRING THE ARTS TO LIFE We are proud to invite you to join us in celebrating the performing arts in downtown Marietta. Event Sponsors support the national and international touring artists that grace our historic stage, bringing the arts to life in Marietta and the Mid Ohio Valley. Sponsoring an event at Peoples Bank Theatre is a wonderful way to demonstrate your support of the performing arts in our community and to become a part of our storied history of bringing great entertainment to downtown Marietta.

Event Sponsors enjoy a number of benefits, including recognition in our print and digital promotional materials, an ad in our season playbill, and complimentary tickets that can be shared with family, friends, employees, or clients. Whenever possible, Meet the Artist opportunities are also available.

Event Sponsorship also gives you the opportunity to put your business in the spotlight. An average of 7,500 to 10,000 middle-to-upper income individuals from Marietta, Parkersburg, Columbus, Athens, Charleston and Pittsburgh attend our world-class performances each six-month season.

To become an event sponsor, contact Hunt Brawley, Executive Director at 740-373-0894, or email hbrawley@peoplesbanktheatre.com.



JUNE 16



CABARET
JUNE 23-25 & JUNE 30-JULY 2

STEVE EARLE & THE DUKES



JULY 22

RONNIE MILSAP



AUG 11




CATAPULT

OCT 8

AN AFTERNOON WITH

DAVID SEDARIS



OCT 29

DOKTOR KABOOM!



NOV 3

ONE NIGHT IN MEMPHIS
the number one tribute to Presley, Perkins, Lewis and Cash



NOV 4

MY FATHER'S DRAGON



DEC 9

"MESMERIZING!"

Carol OF THE King
THE IRISH DANCE CHRISTMAS SPECTACULAR

"A NEW KIND OF IRISH!"



DEC 15