



*Be Part of
the Magic*



EVENT SPONSORS BRING THE ARTS TO LIFE.

We invite you to join us in bringing the magic of the performing arts to downtown Marietta. Event Sponsors support the national and international touring artists that grace our historic stage. Sponsoring an event at Peoples Bank Theatre is a wonderful way to demonstrate your support of the performing arts in our community and to become part of our storied history of bringing great entertainment to downtown Marietta.

Event Sponsors enjoy a number of benefits, including recognition in our print and digital promotional materials, an ad in our season playbill, and complimentary tickets that can be shared with family, friends, employees, or clients. Whenever possible, Meet the Artist opportunities are also available.

Event Sponsorship also gives you the opportunity to put your business in the spotlight. Since opening our doors in 2016, more than 50,000 people have come through our doors. An average of 7,500 to 10,000 middle-to-upper income individuals from Marietta, Parkersburg, Columbus, Athens, Charleston and Pittsburgh attend our world-class performances each six-month season.

To become an event sponsor, contact Hunt Brawley, Executive Director at 740-373-0894, or email hbrawley@peoplesbanktheatre.com.

EVENT SPONSORSHIP

Headliner

- Receive top billing above all other event sponsors
- Name on Marquee with performance promotion
- Announcement from stage prior to the performance
- Up to 10 FREE tickets to the performance
- Logo prominent on performance posters
- Full page ad in 6-month playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com
- Name printed on performance tickets

Benefactor

- Up to 6 FREE tickets to the performance
- Logo on performance posters
- Half page ad in 6-month performance playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Underwriter

- Up to 4 FREE tickets to the performance
- Listing on performance posters
- Quarter page ad in 6-month performance playbill
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Total reach

- Playbill ads reach 7,500-10,000 patrons every 6 months
- Emails reach 9,000+ subscribers
- Website reach of 9,000+ monthly visitors
- Monthly Facebook reach of 50,000+

Sponsorship contribution levels

- Headliner: \$2,500 – \$4,500+
- Benefactor: \$1,500 – \$2500
- Underwriter: \$500 – \$1,000

**Level dependent on artist fee*