



PUT YOUR MESSAGE IN THE SPOTLIGHT

Why Advertise With Us?

Peoples Bank Theatre, is a non profit 501(c)(3) community theatre. Our regular season usually consists of 8 to 10 performances with extra acts added. Between 600 to 1000 patrons see each of our performances bringing total potential exposure up to **15,000** local residents per **six-month season**.

Our program is also distributed through the Marietta-Washington County and Greater Parkersburg CVBs and e-mailed to qualified leads.

Your advertisement in our Playbill is an excellent way to support the Peoples Bank Theatre and promote your business. More importantly, you have a unique opportunity to support the arts, which in turn enriches the entire community.

We are proud to invite you to join us in celebrating the performing arts in the Mid-Ohio Valley.

Ad Reservation Deadline
First Monday of Every Month

Ad Material Deadline
Second Friday of Every Month

Distribution Dates
1st of Each Month

Information and Ad Sales Contact

Sarah Clark
Peoples Bank Theatre
740-373-0894
marketing@peoplesbanktheatre.com

FULL PAGE

5.25 x 8.25 inches • \$900

Full Bleed no extra charge (artwork sized to 5.75 x 8.75)

Premium placements:

- Inside covers - \$1250
- Back cover - \$1500

All ads full color

HALF PAGE

5.25 x 4 inches • \$600

QUARTER PAGE

2.5 x 4 inches • \$300

Peoples Bank Theatre

2022 Playbill Advertising

Advertiser name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact person _____ Title _____

We wish to purchase the display advertisement size indicated below:

	Width	Height	6 Months	12 Months
Outside back cover**	5.25"	x 8.25"	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,800
Inside front cover**	5.25"	x 8.25"	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,400
Inside back cover **	5.25"	x 8.25"	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,400
Full page **	5.25"	x 8.25"	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,700
Half page	5.25"	x 4.00"	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,100
Quarter page	2.50"	x 4.00"	<input type="checkbox"/> \$300	<input type="checkbox"/> \$550

** If opting for a full-page bleed, ad should be 5.75x8.75 to allow for bleed

Total amount due:

\$ _____

Paid To be invoiced

Make checks payable to
Peoples Bank Theatre

Drop off or send payment to our office:
224 Putnam St., Marietta, OH 45750

Right of Refusal

Peoples Bank Theatre reserves the right to refuse to place or ask for corrections to any advertising that it feels is in questionable taste or questionable quality for reproduction. Supplying your advertising materials in a timely manner with respect to the deadline will ensure that any issues with your ad or artwork can be addressed in time for publication.

Advertising Requirements

In addition to the ad rates above, there is a fee of \$150 to prepare a camera-ready ad from materials supplied by the advertiser. This fee only applies to ads not submitted camera-ready. Images must be at least 300dpi at 100% of the final image size, supplied as a .pdf, .eps, or .tif files. All colors should be converted to CMYK. It is the responsibility of the advertiser to correct ads that do not meet acceptable specifications.

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Second Friday of Every Month

Signature _____ Date _____

Once completed, return to marketing@peoplesbanktheatre or mail to Peoples Bank Theatre, 224 Putnam Street, Marietta, OH 45750.