



# Event Sponsorship Opportunities



# Event Sponsors

## Bring the Arts to Life

Event Sponsors support the national and international touring artists that grace our historic stage. Sponsoring an event at Peoples Bank Theatre is a wonderful way to demonstrate your support of the performing arts in our community and to become part of our storied history of bringing great entertainment to downtown Marietta.

Event Sponsors enjoy a number of benefits, including recognition in our print and digital promotional materials, an ad in our season playbill, and complimentary tickets that can be shared with family, friends, employees, or clients. Whenever possible, Meet the Artist opportunities are also available.

Event Sponsorship also gives you the opportunity to put your business in the spotlight. Since reopening in 2016, more than 250,000 people have come through our doors. An average of 30,000 individuals from Marietta, Parkersburg, Columbus, Athens, Charleston, and Pittsburgh attend our world-class performances each six-month season.



**To become an event sponsor, contact  
Hunt Brawley, Executive Director at  
(o) 740-373-0894, (c) 740-706-9023, or  
hbrawley@peoplesbanktheatre.com.**



# Levels & Benefits

## Headliner

- Receive top billing above all other event sponsors
- Name on Marquee with performance promotion
- Announcement from stage prior to the performance
- Up to 10 FREE tickets to the performance
- Logo prominent on performance posters
- Full-page ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

## Benefactor

- Up to 6 FREE tickets to the performance
- Logo on performance posters
- Half-page ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

## Underwriter

- Up to 4 FREE tickets to the performance
- Listing on performance posters
- Quarter-age ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

# Total Reach

- Playbill ads reach approximately 30,000 patrons every 6 months
- Emails reach 17,000+ subscribers
- Average website reach of 17,000 monthly visitors
- Average monthly Facebook reach of 130,000 users

# Current Opportunities

## Sponsorship Availability

	Headliner	Benefactor	Underwriter
Scotty McCreery (December 10)	\$4,000*	\$3,000	\$2,000
Josh Turner (January 12)	\$3,500	\$2,500	\$1,500*
Marty Stuart And His Fabulous Superlatives (January 27)	\$3,500	\$2,500	\$1,500
Chris Janson (February 10)	\$3,500*	\$2,500	\$1,500
YYNOT - Classic Rush Tribute & Prog Rock Originals (February 18)	\$1,500*	\$1,000	\$750
Air Supply (March 2)	\$4,500*	\$3,500	\$2,500
Ricky Skaggs & Kentucky Thunder (April 8)	\$3,500	\$2,500	\$1,500
Tracy Lawrence (April 28)	\$3,500	\$2,500	\$1,000*
The Kingston Trio (May 12)	\$1,500*	\$1,000	\$750

*We're announcing more shows soon!  
Contact Hunt Brawley to get first dibs on  
additional sponsorship opportunities.*

\* denotes levels that are already sponsored

