



Event Sponsorship Opportunities





Event Sponsors

Bring the Arts to Life



Event Sponsors support the national and international touring artists that grace our historic stage. Sponsoring an event at Peoples Bank Theatre is a wonderful way to demonstrate your support of the performing arts in our community and to become part of our storied history of bringing great entertainment to downtown Marietta.

Event Sponsors enjoy a number of benefits, including recognition in our print and digital promotional materials, an ad in our season playbill, and complimentary tickets that can be shared with family, friends, employees, or clients. Whenever possible, Meet the Artist opportunities are also available.

Event Sponsorship also gives you the opportunity to put your business in the spotlight. Since reopening in 2016, more than 250,000 people have come through our doors. An average of 30,000 individuals from Marietta, Parkersburg, Columbus, Athens, Charleston, and Pittsburgh attend our world-class performances each six-month season.



**To become an event sponsor, contact
Hunt Brawley, Executive Director at
(o) 740-373-0894, (c) 740-706-9023, or
hbrawley@peoplesbanktheatre.com.**



Levels & Benefits

Headliner

- Receive top billing above all other event sponsors
- Name on Marquee with performance promotion
- Announcement from stage prior to the performance
- Up to 10 FREE tickets to the performance
- Logo prominent on performance posters
- Full-page ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Benefactor

- Up to 6 FREE tickets to the performance
- Logo on performance posters
- Half-page ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Underwriter

- Up to 4 FREE tickets to the performance
- Listing on performance posters
- Quarter-age ad in print & online playbills for 6 months
- Recognition in performance email promotions
- Recognition for 6 months on PeoplesBankTheatre.com

Total Reach

- Playbill ads reach approximately 30,000 patrons every 6 months
- Emails reach 18,000+ subscribers
- Average website reach of 32,000 monthly visitors
- Average monthly Facebook reach of 157,000 users

Current Opportunities

	Headliner	Benefactor	Underwriter
Night Ranger (June 9)	\$3,500	\$2,500	\$1,500
Bon Journey (June 16)	\$1,500	\$1,000	\$750
Kenny G (July 9)	\$4,000	\$3,000	\$2,000
Dark Side of the Moon (July 28)	\$1,500	\$1,000	\$750
The Oak Ridge Boys (August 4)	\$3,500	\$2,500	\$1,500*
The Linda Ronstadt Experience (August 5)	\$1,500	\$1,000	\$750
John Anderson (August 11)	\$3,500	\$2,500	\$1,500
Asleep at the Wheel (August 18)	\$1,500	\$1,000	\$750
Tanya Tucker (September 7)	\$3,500	\$2,500	\$1,500*
Michael Carbonaro (September 10)	\$2,500	\$1,750	\$1,000
The Doo Wop Project (October 6)	\$2,000	\$1,500	\$1,000
Brian Regan (October 8)	\$2,500*	\$1,750	\$1,000

**sponsorship has been claimed*

We're announcing more shows soon!

Contact us to get first dibs on additional sponsorship opportunities.

